

# MgA. Anna Franková

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<https://corvidism.com>, <https://github.com/corvidism>

*Full-stack Development — Content Management — Project Management*

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Flexible multidisciplinary developer interested in modern web technologies and challenging problems. Experienced in development on multiple platforms (LAMP, JavaScript, Python), but also versioning, writing tests, or user support.

## Skills

- **JavaScript** – jQuery, D3.js, React, Gatsby.js, Node
- **PHP** – Laravel, WordPress, PHPUnit
- **Python** – Flask, pdb, unittest
- **markup** - HTML5, CSS3, Markdown
- **mobile** – React Native, Android SDK
- **CMS** – WordPress, Kentico, Contao
- **SAAS, PAAS** – Google App Engine, OpenShift, BackBlaze
- **server** – work on the commandline, LAMP management, basic utilities, Bash scripting
- **versioning and project tools** – git, svn, GitHub, BitBucket, RedMine, Slack, Trello
- **SEO tools** – Google Analytics, Google Tag Manager, Google Search Console
- **other tools** – Chrome Developer Tools, Postman, Atom, Pandoc, ESLint, Sass
- **further skills** – content design, content editing, copy-writing, graphic design tasks

## Work experience

### 2018 – 2019, Roter Baum Berlin E. V.

*European Voluntary Service (European Solidarity Corps) participant*

*EVS is a project of the European Union which enables young people under 30 years of age to work abroad in an NGO. Its aim is to provide opportunities for non-formal education and cultural exchange.*

- created of [c2toolbox.eu](http://c2toolbox.eu), a website presenting the results of an international capacity-building project to a wider audience
- created fo a prototype mobile application EEP Companion (framework React Native) and its documentation, showing opportunities for the use of smartphone in environmental education
- helped to organize international youth exchanges and prepare graphic materials for it
- created a website effectiveness analysis aimed at non-technical readers, including a set of steps for gradual improvement without the need for a site redesign

### 2014 – 2018, Lužánky Leisure Time Activity Centre

*Lužánky are an organization offering leisure time activities to children, youth and adults. It employs hundreds of internal and external employees on ten sites throughout Brno.*

*PR team member, administrator of new, outsourced Kentico website (2017 – 2018)*

- provided support for internal and external users (employees; clients) – 3 workshops in data entry and content creation, writing documentation, phone and email support

- managed the continued website development by assigning, prioritizing and monitoring tasks (RedMine, personal contact), which enabled continuous bug removal as well as development of new features
- redesigned the company newsletter, increasing click-through rate 200%
- built 4 project websites, well-received by the responsible teams/employees
- developed other ad-hoc tools to solve employee pain points, such as a customized event ticket generator
- created layout and content necessary for running the PR team campaigns
- cooperated on all PR team projects

#### *developer and administrator of in-company developed website (WordPress multi-install) (2014 – 2017)*

- simplified administration of the whole system by introducing wp-cli
- refactored custom codebase to enable generation of custom sitemaps, significantly increasing SEO
- developed custom user management plugin, which allowed us to abandon an unsupported external one
- supported the preparation of the new website by providing technical knowledge and research
- created documentation and project brief for the new website
- assisted the development (system know-how, testing, layout designs), which simplified the work of the external developers and the graphic designer

#### **2012, Reklama Morys**

##### *graphic designer – internship*

- created minimal website that gave the company site-engine visibility with minimal maintenance needs
- prepared materials for the new visual identity

#### **2010 – 2011, Masarykova Universita**

##### *assistant*

## **Vzdělání**

#### **2011 – 2017, Brno University of Technology**

##### *Fine Art – Graphic Design (Bachelors and Masters degree programs)*

#### **2016, Winchester School of Art, University of Southampton**

##### *Fine Arts Programme (study exchange)*

#### **2009 – 2014, Masaryk University**

##### *Media Studies and Journalism/Study of Religions (Bachelor degree program)*

## **Language skills**

- **English** – able to communicate on any topic
- **German** – ability to communicate on everyday/organizational topics
- **Russian** – basic understanding of text and slow speech